

# Southeast Region

The Asian American population in the Southeastern United States is a rapidly growing community marked by growing diversity within and across states. This profile uses 2020 U.S. Census data available in 2022 for the Asian American & Pacific Islander population (AAPI). Additional disaggregation by ethnicity/national origin is available in the charts based on the 2019 American Community Survey.

## POPULATION TRENDS

### 2020 Census:

**3,449,686** Asian and Pacific Islander

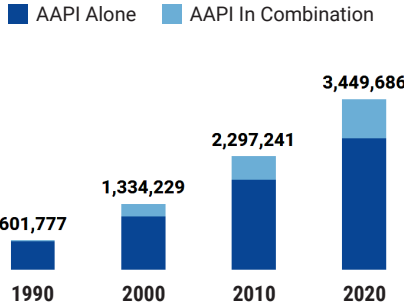
**4.1%** of total population

**2.7M** AAPI alone

**+791K** AAPI in combination with any other racial or ethnic group:

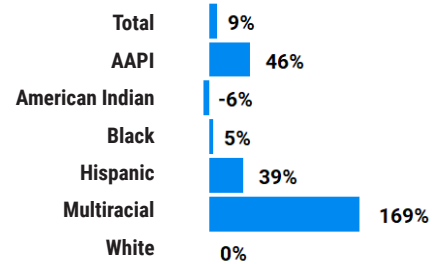
- 663K multiracial, non-Hispanic\*
- 128K with Hispanic
- 89K multiracial, Hispanic

### Asian and Pacific Islander, 1990-2020



\*Note: AAPI in combination includes AAPI in combination with another racial/ethnic group.

### Growth Rate by Race/Ethnicity, 2010-2020



\*Note: Growth rate is for non-Hispanic Asian/Pacific Islander alone.

## AGE, CITIZENSHIP, & ETHNICITY

### Median Age

- 38** Asian and Pacific Islander
- 45** Japanese (highest)
- 25** Pacific Islander (any) (lowest)
- 38** total population

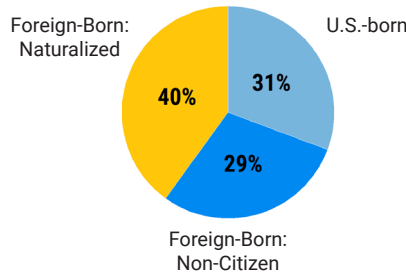
### % Children 0-17

- 19%** Asian and Pacific Islander
- 36%** Pacific Islander (any) (highest)
- 12%** Thai (lowest)
- 22%** total population

### % Adults 65+

- 13%** Asian and Pacific Islander
- 25%** Japanese (highest)
- 3%** Hmong (lowest)
- 16%** total population

### Citizenship Status of Asian and Pacific Islander Population, 2019



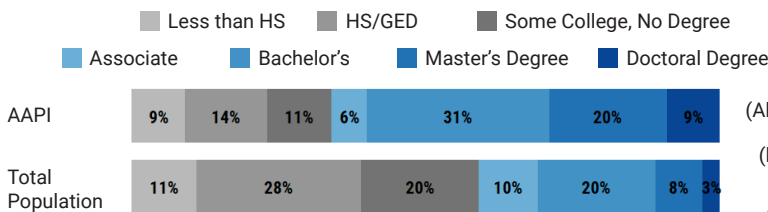
- 74%** U.S. citizens (U.S.-born or naturalized)
- 95%** Hmong (highest)
- 58%** Japanese (lowest)

### 6 Largest Asian Ethnic Groups in Southeast Region, 2019

Ethnicity	Population	% of Asian Population
Asian Indian	716,571	29%
Chinese	367,037	15%
Vietnamese	339,300	14%
Filipino	294,257	12%
Korean	202,722	8%
Other Asian groups	134,651	5%

## EDUCATION, INCOME, & HOUSING

### Educational Attainment - AAPI (aged 25-64), 2019



Median household income

**\$92,000**

(All AAPI)

(highest AAPI)

(lowest AAPI)

\$118,000 (Asian Indian)

\$50,800 (All other groups)

\$65,000 (total population)



Poverty rate

**9%**

16% (All other groups)

2% (Indonesian)

12% (total population)



Home ownership rate

**60%**

83% (Laotian)

32% (Pacific Islander (any))

64% (total population)



Average persons per households

**3.00**

4.13 (Pacific Islander (any))

2.54 (Taiwanese)

2.60 (total population)



**Select Characteristics of Population Groups in the Southeastern Region, 2019**

Group	Total Population	Median Age	% Ages 0-17	% Ages 18-64	% Ages 65+	% Native-Born	% Foreign-Born:		% Foreign-Born: Naturalized Citizen	% Foreign-Born: Non-Citizen	% Bachelors or higher Diploma		% in Poverty	Average Persons per HH	Median HH Income	Home Ownership Rate	% Cost-Burdened HH <sup>3</sup>	% Crowded HH <sup>4</sup>
							% Born	% Naturalized			% 25-64	% 65+						
Total Population	83,110,256	39	22%	18%	89%	6%	5%	11%	32%	14%	2.59	\$57,500	66%	29%	2.3%			
<b>Race/Ethnicity<sup>1</sup></b>																		
Asian/Pacific Islander	2,429,023	37	20%	12%	31%	40%	29%	9%	60%	9%	3.11	\$84,000	66%	27%	5.1%			
American Indian/Alaska Native	303,437	40	20%	14%	98%	1%	1%	17%	18%	21%	2.44	\$41,040	64%	32%	2.0%			
Black	17,739,360	35	24%	12%	93%	4%	3%	12%	22%	21%	2.66	\$40,050	48%	41%	3.2%			
Hispanic	10,207,778	32	29%	9%	56%	19%	25%	24%	24%	17%	3.44	\$50,800	51%	41%	7.5%			
Multiracial	1,783,686	19	48%	5%	93%	4%	3%	8%	36%	17%	4.20	\$55,000	54%	34%	3.3%			
White	50,422,746	44	18%	22%	97%	2%	1%	8%	35%	10%	2.40	\$64,100	75%	23%	1.2%			
All other races	224,226	25	37%	5%	71%	13%	16%	12%	37%	18%	3.69	\$50,000	50%	42%	2.9%			
<b>Asian Ethnicity<sup>2</sup></b>																		
Asian Indian	716,571	35	24%	9%	28%	36%	36%	4%	81%	6%	2.99	\$118,000	63%	20%	5.1%			
Bangladeshi	24,606	34	19%	13%	21%	45%	34%	7%	56%	13%	3.99	\$53,000	52%	43%	14.2%			
Cambodian	33,283	34	17%	7%	44%	46%	10%	16%	28%	12%	3.56	\$79,200	70%	34%	9.5%			
Chinese	367,037	35	22%	10%	26%	40%	34%	10%	65%	12%	2.86	\$72,000	67%	31%	2.2%			
Filipino	294,257	43	12%	17%	33%	46%	22%	5%	53%	6%	3.32	\$85,600	71%	23%	4.6%			
Hmong	30,553	27	30%	3%	65%	31%	5%	16%	27%	8%	3.75	\$72,700	64%	13%	11.9%			
Indonesian	8,385	38	17%	4%	25%	35%	39%	6%	61%	2%	3.51	\$93,000	59%	24%	6.3%			
Japanese	59,067	45	15%	25%	36%	23%	42%	2%	58%	7%	2.83	\$70,000	65%	24%	0.8%			
Korean	202,722	43	14%	17%	27%	48%	24%	4%	57%	10%	2.68	\$61,800	64%	36%	2.0%			
Laotian	38,457	38	12%	12%	43%	46%	11%	20%	16%	9%	3.59	\$86,000	83%	17%	2.4%			
Pacific Islander (any)	44,901	25	36%	5%	66%	8%	26%	16%	25%	10%	4.13	\$66,000	32%	31%	16.6%			
Pakistani	100,317	31	23%	8%	33%	43%	24%	9%	59%	10%	3.94	\$74,900	61%	36%	10.5%			
Taiwanese	17,477	42	13%	19%	27%	49%	24%	2%	82%	9%	2.54	\$100,000	77%	25%	0.0%			
Thai	44,025	43	12%	20%	21%	45%	34%	10%	51%	15%	3.72	\$64,600	66%	31%	0.5%			
Vietnamese	339,300	39	19%	13%	31%	47%	22%	24%	31%	9%	3.46	\$60,600	78%	30%	6.4%			
All other Asian groups	134,651	30	29%	6%	42%	27%	31%	20%	46%	16%	3.15	\$50,800	54%	38%	10.1%			

<sup>1</sup> Racial groups are for individuals who identify as that specific racial group alone (e.g., Asian or Pacific Islander) and are not Hispanic. Hispanic individuals may be of any race.

<sup>2</sup> Values for Asian ethnic groups are only reported for groups that had a sample size of at least 50 or more in the 2019 American Community Survey.

<sup>3</sup> HUD defines cost-burdened families as those "who pay more than 30 percent of their income for housing."

<sup>4</sup> Crowded housing is defined as when a household has more than 1 person per room.

Source: 2019 American Community Survey. Data accessed at IPUMS-USA and analyzed by Carolina Demography.