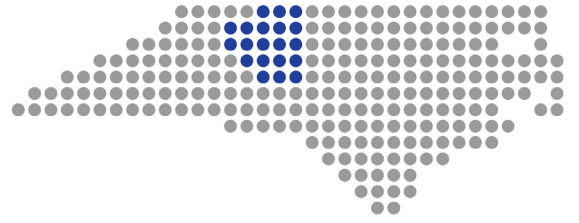


Greensboro-High Point and Winston-Salem, NC



The Asian American population in the Southeastern United States is a rapidly growing community marked by growing diversity within and across states. This profile uses 2020 U.S. Census data available in 2022 for the Asian American & Pacific Islander population (AAPI). Additional disaggregation by ethnicity/national origin is available in the charts based on the 2019 American Community Survey.

POPULATION TRENDS

2020 Census:

53,823 Asian and Pacific Islander

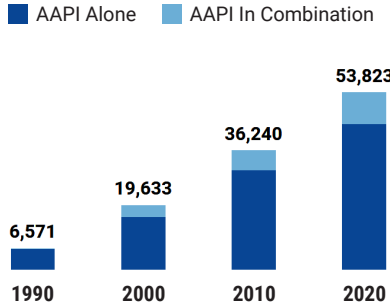
3.7% of total population

44K AAPI alone

+9.7K AAPI in combination with any other racial or ethnic group:

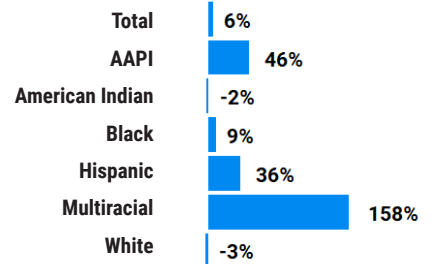
- 8.3K multiracial, non-Hispanic*
- 1.4K with Hispanic
- 888 multiracial, Hispanic

Asian and Pacific Islander, 1990-2020



*Note: AAPI in combination includes AAPI in combination with another racial/ethnic group.

Growth Rate by Race/Ethnicity, 2010-2020



*Note: Growth rate is for non-Hispanic Asian/Pacific Islander alone.

AGE, CITIZENSHIP, & ETHNICITY

Median Age

- 38** Asian and Pacific Islander
- 48** Vietnamese
- 33** Asian Indian
- 39** total population

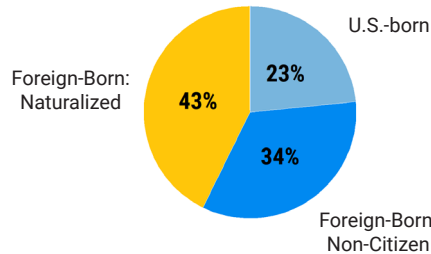
% Children 0-17

- 19%** Asian and Pacific Islander
- 24%** Asian Indian
- 12%** Vietnamese
- 22%** total population

% Adults 65+

- 11%** Asian and Pacific Islander
- 16%** Vietnamese
- 9%** Chinese
- 17%** total population

Citizenship Status of Asian and Pacific Islander Population, 2019



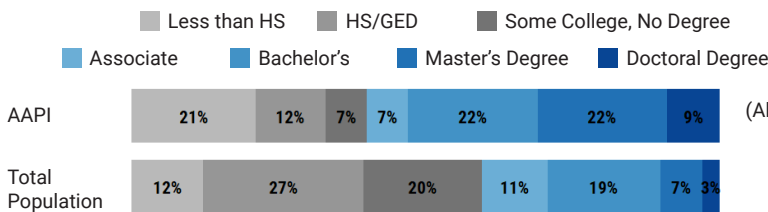
- 66%** U.S. citizens (U.S.-born or naturalized)
- 61%** Vietnamese
- 49%** Chinese

5 Largest Asian Ethnic Groups in Metro Area, 2019

Ethnicity	Population	% of Asian Population
Asian Indian	10,133	25%
Vietnamese	9,698	23%
Chinese	5,395	13%
Pakistani	3,613	9%
Other Asian	2,777	7%

EDUCATION, INCOME, & HOUSING

Educational Attainment - AAPI (aged 25-64), 2019



Median household income

\$78,300

\$113,000 (Chinese)
\$40,000 (Vietnamese)

\$50,920 (total population)



Poverty rate

6%

12% (Vietnamese)

0% (Asian Indian)

15% (total population)



Home ownership rate

72%

88% (Vietnamese)

49% (Asian Indian)

65% (total population)



Average persons per households

3.34

3.83 (Vietnamese)

2.85 (Asian Indian)

2.47 (total population)



Select Characteristics of Population Groups in the Triad (Greensboro-High Point and Winston-Salem metros), 2019

Group	Total Population	Median Age	% Ages 0-17	% Ages 17-64	% Ages 65+	% Native Born	% Foreign-Born		% Foreign-Born: Naturalized Citizen	% Foreign-Born: Non-Citizen	% Ages 25-64: Bachelor's or higher Diploma		% in Poverty	Average Persons per HH	Median HH Income	Home Ownership Rate	% Cost-Burdened HH ³	% Crowded HH ⁴
							% Born	% Naturalized			% 25-64	% 65+						
Total Population	1,475,305	39	22%	17%	92%	3%	5%	12%	29%	15%	2.47	\$50,920	65%	29%	2.3%			
Race/Ethnicity¹																		
Asian/Pacific Islander	40,989	38	19%	11%	23%	43%	34%	21%	53%	6%	3.39	\$78,300	72%	28%	10.6%			
American Indian/Alaska Native	5,776	30	27%	5%	98%	2%	0%	28%	23%	19%	3.69	\$76,800	35%	26%	14.9%			
Black	328,081	34	23%	13%	95%	3%	3%	14%	23%	25%	2.32	\$34,000	38%	46%	3.5%			
Hispanic	141,869	24	40%	3%	62%	9%	29%	39%	16%	27%	3.87	\$40,100	53%	36%	10.8%			
Multiracial	34,672	18	47%	3%	98%	1%	1%	7%	26%	23%	3.49	\$38,000	53%	44%	5.1%			
White	920,971	46	18%	22%	99%	1%	1%	8%	32%	11%	2.33	\$59,200	76%	22%	0.7%			
All other races	2,947	23	37%	4%	98%	0%	2%	10%	25%	4%	2.14	\$44,000	33%	33%	7.4%			
Asian Ethnicity²																		
Asian Indian	10,133	33	24%	11%	27%	29%	44%	1%	91%	0%	2.85	\$106,000	49%	10%	18.5%			
Chinese	5,395	41	22%	9%	20%	29%	51%	5%	62%	7%	3.54	\$113,000	59%	24%	0.0%			
Vietnamese	9,698	48	12%	16%	22%	39%	39%	46%	16%	12%	3.83	\$40,000	88%	46%	9.9%			

1 Racial groups are for individuals who identify as that specific racial group alone (e.g., Asian or Pacific Islander) and are not Hispanic. Hispanic individuals may be of any race.

2 Values for Asian ethnic groups are only reported for groups that had a sample size of at least 50 or more in the 2019 American Community Survey.

3 HUD defines cost-burdened families as those "who pay more than 30 percent of their income for housing."

4 Crowded housing is defined as when a household has more than 1 person per room.

Source: 2019 American Community Survey. Data accessed at IPUMS-USA and analyzed by Carolina Demography.