Greensboro-High Point and Winston-Salem, NC

The Asian American population in the Southeastern United States is a rapidly growing community marked by growing diversity within and across states. This profile uses 2020 U.S. Census data available in 2022 for the Asian American & Pacific Islander population (AAPI). Additional disaggregation by ethnicity/national origin is available in the charts based on the 2019 American Community Survey.

**Population Trends**

2020 Census:
- 53,823 Asian and Pacific Islander (AAPI)
- 3.7% of total population
- 44K AAPI alone
- +9.7K AAPI in combination with any other racial or ethnic group:
  - 8.3K multiracial, non-Hispanic
  - 1.4K with Hispanic
  - 888 multiracial, Hispanic

**Age, Citizenship, & Ethnicity**

**Median Age**
- 38 Asian and Pacific Islander
- 48 Vietnamese
- 33 Asian Indian
- 39 total population
- % Children 0-17
  - 19% Asian and Pacific Islander
  - 24% Asian Indian
  - 12% Vietnamese
- % Adults 65+
  - 11% Asian and Pacific Islander
  - 16% Vietnamese
  - 9% Chinese
- 17% total population

**Educational Attainment - AAPI (aged 25-64), 2019**

- Median household income:
  - $78,300 (All AAPI)
  - $113,000 (Chinese)
  - $40,000 (Vietnamese)
  - $50,920 (total population)
- Poverty rate:
  - 6% (All AAPI)
  - 12% (Vietnamese)
  - 0% (Asian Indian)
- Home ownership rate:
  - 72% (All AAPI)
  - 88% (Vietnamese)
  - 49% (Asian Indian)
- Average persons per household:
  - 3.34 (All AAPI)
  - 3.83 (Vietnamese)
  - 2.85 (Asian Indian)

**Growth Rate by Race/Ethnicity, 2010-2020**

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Total AAPI</th>
<th>American Indian</th>
<th>Black</th>
<th>Hispanic</th>
<th>Multiracial</th>
<th>White</th>
</tr>
</thead>
<tbody>
<tr>
<td>Growth Rate</td>
<td>6%</td>
<td>-2%</td>
<td>5%</td>
<td>36%</td>
<td>158%</td>
<td>-3%</td>
</tr>
</tbody>
</table>

*Note: Growth rate is for non-Hispanic Asian/Pacific Islander alone.

**5 Largest Asian Ethnic Groups in Metro Area, 2019**

- **Asian Indian**: 10,133, 25%
- **Vietnamese**: 9,698, 23%
- **Chinese**: 5,395, 13%
- **Pakistani**: 3,613, 9%
- **Other Asian**: 2,777, 7%

**Other Notes**
- *Note: AAPI in combination includes AAPI in combination with another racial/ethnic group.
- *Note: Growth rate is for non-Hispanic Asian/Pacific Islander alone.

---

**Scan to visit https://aac.unc.edu/**
Select Characteristics of Population Groups in the Triad (Greensboro-High Point and Winston-Salem metros), 2019

<table>
<thead>
<tr>
<th>Group</th>
<th>Total Population</th>
<th>Median Age</th>
<th>% Ages 0-17</th>
<th>% Ages 65+</th>
<th>% Native-Born</th>
<th>% Foreign-Born: Naturalized</th>
<th>% Foreign-Born: Non-Citizen</th>
<th>% Ages 25-64: &lt;HS Diploma</th>
<th>% Ages 25-64: Bachelor’s or higher</th>
<th>% in Poverty</th>
<th>Average Persons per HH</th>
<th>Median HH Income</th>
<th>Home Ownership Rate</th>
<th>% Cost-Burdened HH</th>
<th>% Crowded HH</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Population</td>
<td>1,475,305</td>
<td>39</td>
<td>22%</td>
<td>17%</td>
<td>92%</td>
<td>3%</td>
<td>5%</td>
<td>12%</td>
<td>29%</td>
<td>15%</td>
<td>2.47</td>
<td>$50,920</td>
<td>65%</td>
<td>29%</td>
<td>2.3%</td>
</tr>
<tr>
<td><strong>Race/Ethnicity</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Asian/Pacific Islander</td>
<td>40,989</td>
<td>38</td>
<td>19%</td>
<td>11%</td>
<td>23%</td>
<td>43%</td>
<td>34%</td>
<td>21%</td>
<td>53%</td>
<td>6%</td>
<td>3.39</td>
<td>$78,300</td>
<td>72%</td>
<td>28%</td>
<td>10.6%</td>
</tr>
<tr>
<td>American Indian/Alaska Native</td>
<td>5,776</td>
<td>30</td>
<td>27%</td>
<td>5%</td>
<td>98%</td>
<td>2%</td>
<td>0%</td>
<td>28%</td>
<td>23%</td>
<td>19%</td>
<td>3.69</td>
<td>$76,800</td>
<td>35%</td>
<td>26%</td>
<td>14.9%</td>
</tr>
<tr>
<td>Black</td>
<td>328,081</td>
<td>34</td>
<td>23%</td>
<td>13%</td>
<td>95%</td>
<td>3%</td>
<td>3%</td>
<td>14%</td>
<td>23%</td>
<td>25%</td>
<td>2.32</td>
<td>$34,000</td>
<td>38%</td>
<td>46%</td>
<td>3.5%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>141,869</td>
<td>24</td>
<td>40%</td>
<td>3%</td>
<td>62%</td>
<td>9%</td>
<td>29%</td>
<td>39%</td>
<td>16%</td>
<td>27%</td>
<td>3.87</td>
<td>$40,100</td>
<td>53%</td>
<td>36%</td>
<td>10.8%</td>
</tr>
<tr>
<td>Multiracial</td>
<td>34,672</td>
<td>18</td>
<td>47%</td>
<td>3%</td>
<td>98%</td>
<td>1%</td>
<td>1%</td>
<td>7%</td>
<td>26%</td>
<td>23%</td>
<td>3.49</td>
<td>$38,000</td>
<td>53%</td>
<td>44%</td>
<td>5.1%</td>
</tr>
<tr>
<td>White</td>
<td>920,971</td>
<td>46</td>
<td>18%</td>
<td>22%</td>
<td>99%</td>
<td>1%</td>
<td>1%</td>
<td>8%</td>
<td>32%</td>
<td>11%</td>
<td>2.33</td>
<td>$59,200</td>
<td>76%</td>
<td>22%</td>
<td>0.7%</td>
</tr>
<tr>
<td>All other races</td>
<td>2,947</td>
<td>23</td>
<td>37%</td>
<td>4%</td>
<td>98%</td>
<td>0%</td>
<td>2%</td>
<td>10%</td>
<td>25%</td>
<td>4%</td>
<td>2.14</td>
<td>$44,000</td>
<td>33%</td>
<td>33%</td>
<td>7.4%</td>
</tr>
<tr>
<td><strong>Asian Ethnicity</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Asian Indian</td>
<td>10,133</td>
<td>33</td>
<td>24%</td>
<td>11%</td>
<td>27%</td>
<td>29%</td>
<td>44%</td>
<td>1%</td>
<td>91%</td>
<td>0%</td>
<td>2.85</td>
<td>$106,000</td>
<td>49%</td>
<td>10%</td>
<td>18.5%</td>
</tr>
<tr>
<td>Chinese</td>
<td>5,395</td>
<td>41</td>
<td>22%</td>
<td>9%</td>
<td>20%</td>
<td>29%</td>
<td>51%</td>
<td>5%</td>
<td>62%</td>
<td>7%</td>
<td>3.54</td>
<td>$113,000</td>
<td>59%</td>
<td>24%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Vietnamese</td>
<td>9,698</td>
<td>48</td>
<td>12%</td>
<td>16%</td>
<td>22%</td>
<td>39%</td>
<td>39%</td>
<td>46%</td>
<td>16%</td>
<td>12%</td>
<td>3.83</td>
<td>$40,000</td>
<td>88%</td>
<td>46%</td>
<td>9.9%</td>
</tr>
</tbody>
</table>

1 Racial groups are for individuals who identify as that specific racial group alone (e.g., Asian or Pacific Islander) and are not Hispanic. Hispanic individuals may be of any race.
2 Values for Asian ethnic groups are only reported for groups that had a sample size of at least 50 or more in the 2019 American Community Survey.
3 HUD defines cost-burdened families as those “who pay more than 30 percent of their income for housing.”
4 Crowded housing is defined as when a household has more than 1 person per room.